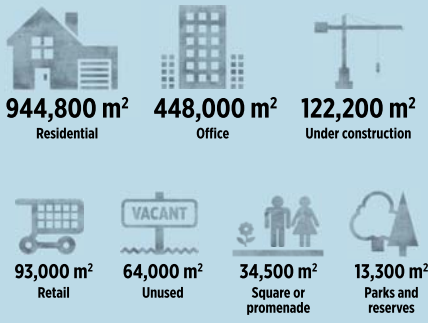


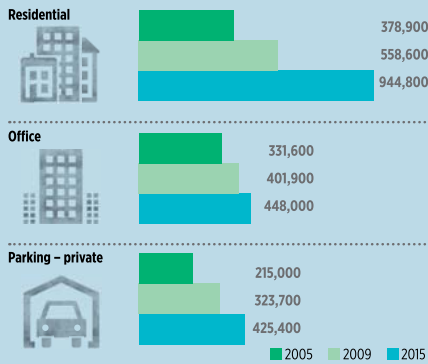
SOUTHBANK CLUE 2015 REPORT

Formerly an industrial area and part of South Melbourne, Southbank has been transforming into an extension of the Central City which began the process of urban renewal in the 1990s. The vast majority of residents live in high-rise apartments, the tallest of which is Eureka Tower. At 300 m tall Eureka tower in the future will be surpassed in height by Australia 108, which is currently under construction.

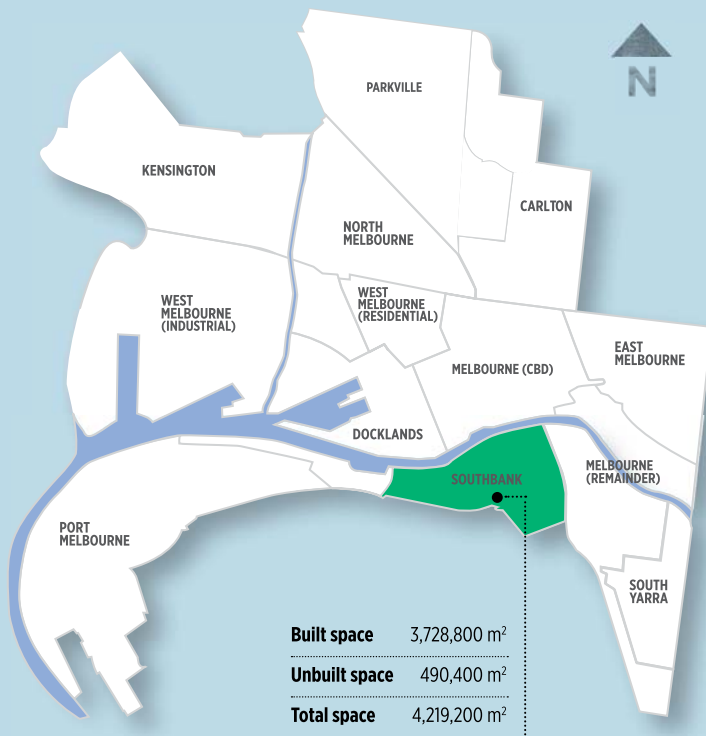
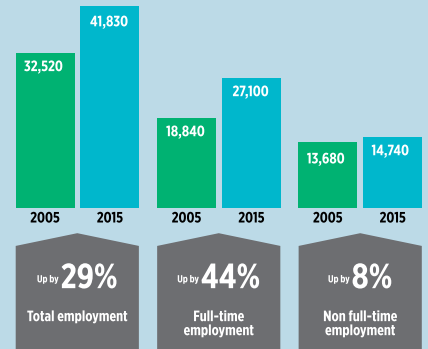
SPACE AT A GLANCE



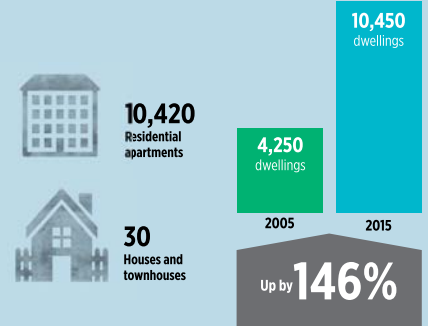
TOP 3 BUILT SPACE USES (m²)



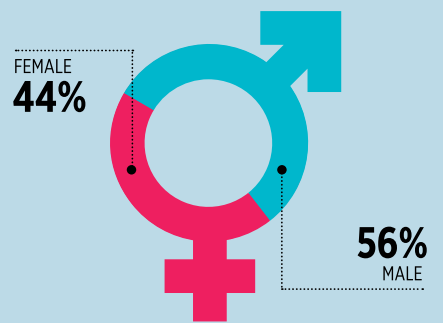
EMPLOYMENT AT A GLANCE



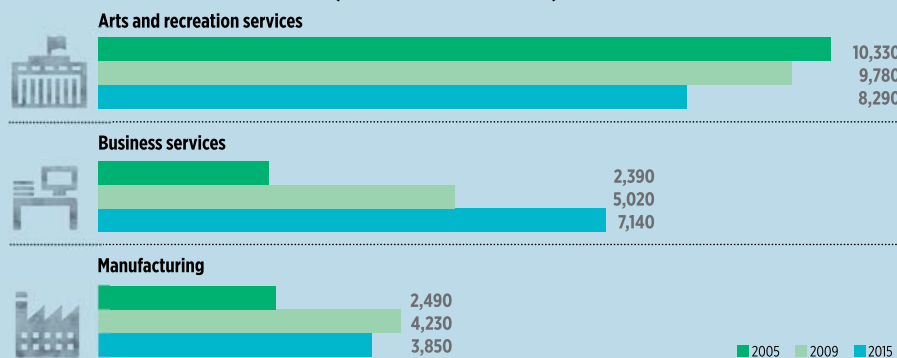
RESIDENTIAL



WORKFORCE



TOP 3 EMPLOYING INDUSTRIES (NUMBER OF PEOPLE)



ABOUT CLUE

The Census of Land Use and Employment (CLUE) provides a portrait of the changing nature of life in our city. CLUE offers information about economic activity, tracks changes in land use, and identifies key trends in employment. Published every two years, the small area reports and whole-of-municipality summary report are based on information collected from businesses in the municipality.