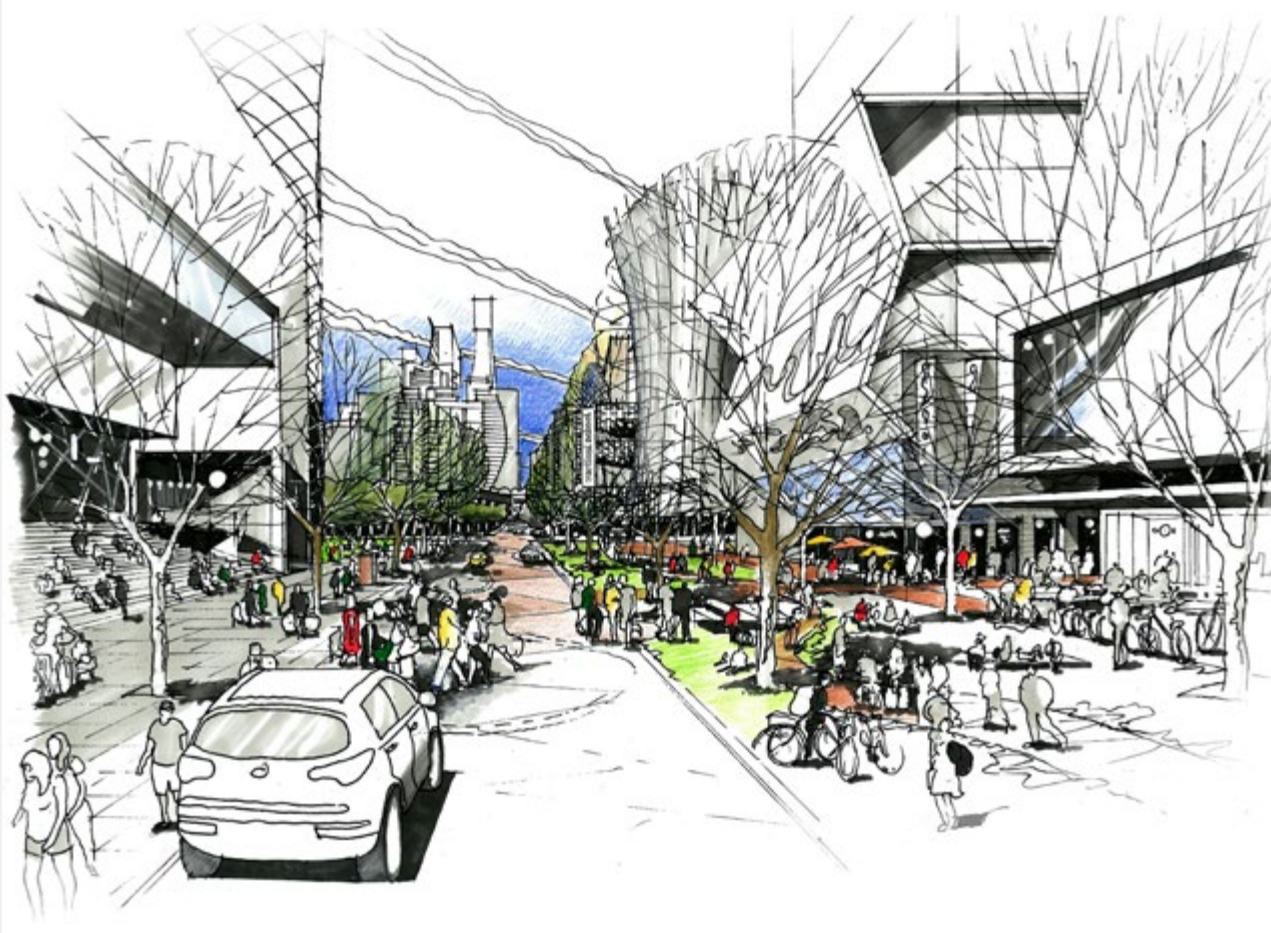


# FISHERMANS BEND

## RECAST VISION

*The next chapter in Melbourne's growth story*

*Draft for consultation | May 2016*



Environment,  
Land, Water  
and Planning







An aerial photograph of Melbourne, Australia, showing the city skyline in the background and the Fishermans Bend area in the foreground. The Fishermans Bend area is a large, undeveloped area with some industrial buildings and a river. The city skyline is visible in the background, with many skyscrapers and buildings. The sky is clear and blue.

# THE VISION FOR FISHERMANS BEND

*“A thriving place that sets an example for environmental sustainability, enhanced liveability, diversity and innovation.”*

## THE NEXT CHAPTER IN MELBOURNE’S GROWTH STORY

- > Fishermans Bend is an unparalleled renewal opportunity at the heart of Melbourne. An area more than twice the size of the CBD, Fishermans Bend is the next chapter in Melbourne’s growth story.
- > A benchmark for sustainable and resilient urban transformation, Fishermans Bend is planned to be Australia’s largest urban renewal Green Star Community.
- > Melbourne is Australia’s fastest growing city and is set to become Australia’s biggest. Fishermans Bend will support this growth – providing 60,000 jobs and a range of well-served, high density housing options for 80,000 people.
- > Fishermans Bend will play a vital role in securing new high value jobs for Victoria, building on its legacy of world-leading technology and innovation.
- > New and improved connections will leverage Fishermans Bend’s strategic location between Port Phillip Bay, Yarra River and the CBD. It will boast unprecedented levels of walking, cycling and public transport connectivity that will set a new benchmark for Melbourne.
- > Heritage and culture will be celebrated and form the backdrop for a collection of diverse, mixed use places. Fishermans Bend will provide high quality open space, community services, schools, medical facilities, as well as retail, cultural and entertainment options to build on Melbourne’s acclaimed liveability.

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## Disclaimer

City of Port Phillip and City of Melbourne council officers have provided guidance and advice during preparation of the vision document. Following the consultation period and finalisation of the vision the City of Port Phillip and City of Melbourne Councillors will have the opportunity to formally comment and/or endorse the final vision document.

Concepts, strategies and ideas build on the *Fishermans Bend Urban Renewal Area Draft Vision 2013*, and subsequent planning work for Fishermans Bend. The content of this document requires refinement and further assessment of options and feasibility, and will take into account community and stakeholder comment received in the consultation process.

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# MINISTER'S FOREWORD



Cities are all about people.

It's therefore up to planners to create places that make it easier for people of all ages and backgrounds to live and work together.

Done right, planning can help make a city more liveable, accessible, sustainable and creative. Done wrong, it can destroy community and character.

Melbourne has around 640ha of land suitable for renewal within five kilometres of the CBD. With our population projected to hit 8 million by 2050, we need to use this space wisely.

That's why it's vital to plan carefully before developing or redeveloping a part of the marvellous city that is Melbourne. That's why, as a community, we must make the most of the unique opportunity to revision Fishermans Bend.

Fishermans Bend has a rich history. It was the birthplace of Australia's aviation industry and, for decades, was the heart and soul of Australia's automotive manufacturing. Now, we have the chance to make it a benchmark for smart, sustainable development and high-density community living.

For that to occur, we need to tackle challenges such as public transport, schools, community services and public spaces now, rather than putting up residential towers and hoping for the best.

In February this year, I released the Government's response to the *Fishermans Bend Advisory Committee Report 1*—and made a commitment to recast the vision for Fishermans Bend.

Using the *Draft Vision 2013* as a baseline, the Fishermans Bend Taskforce worked with State Government departments and agencies, as well as officers from the City of Port Phillip and the City of Melbourne to create a vision that would make our newest inner-city community a creative, accessible, sustainable and liveable place for everyone from young families to innovative businesses.

Ultimately, though, this document is just the beginning.

I urge you to get involved in this public conversation about Fishermans Bend: to share what you love about Melbourne, and your vision for the future.

A handwritten signature in blue ink, reading 'Richard Wynne'.

The Hon Richard Wynne MP  
Minister for Planning





Coffee shop in the Employment Precinct

*Source: Metropolitan Planning Authority.*

# INTRODUCTION

The *Fishermans Bend Recast Vision* has been prepared by the Fishermans Bend Taskforce (the Taskforce) to propose a future for Fishermans Bend and its distinctive precincts.

The *Fishermans Bend Recast Vision* responds to a recommendation from the Ministerial Advisory Committee (MAC) to refresh and redefine the vision for Fishermans Bend. The Advisory Committee recognised the community's broad support for the *Fishermans Bend Urban Renewal Area Draft Vision 2013* (*Draft Vision 2013*). The MAC advised that any new vision should use the *Draft Vision 2013* as a baseline and draw on wider economic, social and environmental influences on Fishermans Bend.

The Taskforce consulted with officers from the City of Port Phillip, City of Melbourne and a range of government departments and agencies to prepare the *Fishermans Bend Recast Vision*.

It is now time for public discussion.

Any and all public feedback will inform the development of a final vision for this landmark project.

The *Draft Vision 2013* includes 10 Strategic Directions for Fishermans Bend, which form a baseline for the *Recast Vision*:

1. The creation of 21st century jobs
2. The timely provision of infrastructure
3. A place that is easy to get around
4. A vibrant mix of uses and activities
5. Distinctive and diverse neighbourhoods
6. A great place for families
7. A high quality built environment
8. Smart environmental solutions
9. Environmental constraints addressed
10. Strong partnerships and effective governance

## THE CHANGED CONTEXT FOR THE RECAST VISION

The Recast vision builds on the *Draft Vision 2013* but recognises the changed context, including:

### **Acknowledging job diversity with the addition of the 205 hectare Employment Precinct**

In April 2015, with the recast of Fishermans Bend, the Employment Precinct became part of the Fishermans Bend urban renewal project. This almost doubled the size of the urban renewal area, creating an opportunity to integrate the planning of the precinct with the rest of Fishermans Bend. Currently, the Taskforce is in the pre-planning phase for this precinct—establishing key data and information (including but not limited to assessing site conditions and constraints and identifying development options and opportunities).

### **Aligning with the refresh of *Plan Melbourne*, our city plan to 2051: Transport**

Fishermans Bend needs to be designed to encourage residents and commuters to get around by walking, cycling or catching public transport. The Victorian Government—via the Taskforce—will develop a flexible and adaptable plan that meets this need. It's expected that transport infrastructure will need to be invested in before, during and after residential and business construction.

The Taskforce and Government partners—such as the Department of Economic Development, Jobs, Transport and Resources, VicRoads and Public Transport Victoria—are commissioning a number of studies to investigate options for delivering improved transport connections into Fishermans Bend.

The studies will take into account freight transport, precinct parking, water transport, transport modeling, metro rail, crossing the Yarra River and road design.

Once the studies are completed, the Taskforce will hold public events so that the community can be part of informed discussions about the transport needs of Fishermans Bend.

These studies, together with public feedback, will form the basis of an Integrated Transport Plan for the area.

### **Building resilience to climate change**

*Plan Melbourne 2016* will take stronger action to reduce greenhouse gas emissions and reduce our exposure to climate change impacts. With that in mind, Fishermans Bend needs to respond to climate change challenges and build resilience by adopting strategic environmental principles, improved hazard mapping, environmentally sustainable design, 'greening the city' methods and renewable energy.

### **Housing supply, diversity and choice**

*Plan Melbourne 2016* will have a stronger emphasis on getting more diverse and affordable homes built—articulating long-term land use policies and reforms to meet projected housing needs and expand housing choice and affordability.

## **Sustainability goals**

Fishermans Bend will be:



a low carbon city



a water sensitive city



a climate adept city



a connected and  
liveable city



a low waste city



### **Sustainability and energy efficiency measures**

The Taskforce is committed to working with the Green Star Communities tool to guide sustainability planning for Fishermans Bend. Planning for Fishermans Bend will address the key Green Star Communities categories of governance, liveability, economic prosperity, environment and innovation.

### **The changing built form environment including scale and density**

The Victorian Government is reforming planning controls in the central city area to ensure developments enhance Melbourne's long-term liveability. The proposed controls—developed in conjunction with the City of Melbourne—protect important public spaces (such as the Yarra River) from overshadowing and establish a reasonable floor-area ratio for new developments. Height limits are also proposed for identified special-character areas. The planning for Fishermans Bend will be informed by these reformed controls—ensuring the liveability of the area.

## **A SHARED CONVERSATION**

Good planning is all about balance—balancing public and private spaces, commercial and residential uses, local and citywide needs. That's why the transformation of Fishermans Bend depends on a shared understanding of the various interests, aspirations and values of local residents and businesses, the broader Melbourne community, local and state governments and the development community. This will ensure that the interests of all stakeholders will be considered in the planning for the area. The best way to find common ground on the competing needs of Fishermans Bend is through a series of open and informed conversations.

*The Fishermans Bend Recast Vision* is the next step in that conversation, building on the 10 Strategic Directions of the *Draft Vision 2013*.

The recast draft visions have been written from a future perspective of 2050, when Fishermans Bend could have 80,000 new residents and 60,000 workers. Known as backcasting, this technique describes a future we would like to see, then identifies the strategies required to make that future attainable.

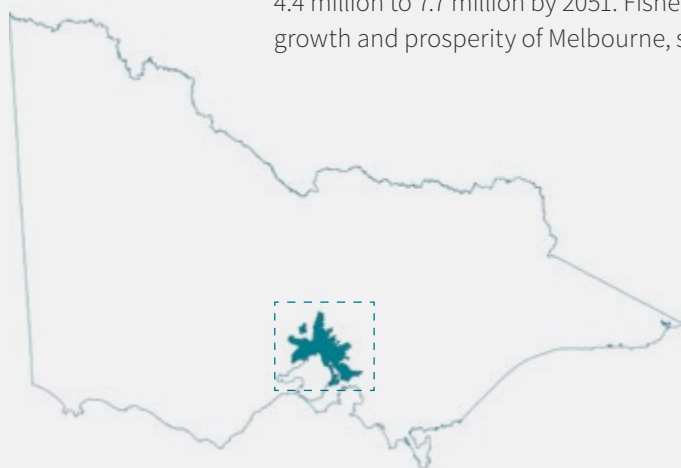
Imagine yourself in the Fishermans Bend of 2050. Do you like what you see? What needs to be added, changed or removed?

This is your future community, and we want you to be a part of its planning!

# FISHERMANS BEND IN CONTEXT

Fishermans Bend is Australia's largest urban renewal area. When the project was declared in July 2012, the renewal area amounted to 205 Ha. In April 2015 the Victorian Government announced a recast of the project, which included the addition of the Employment Precinct, this expanded the size of the renewal area to 455 Ha.

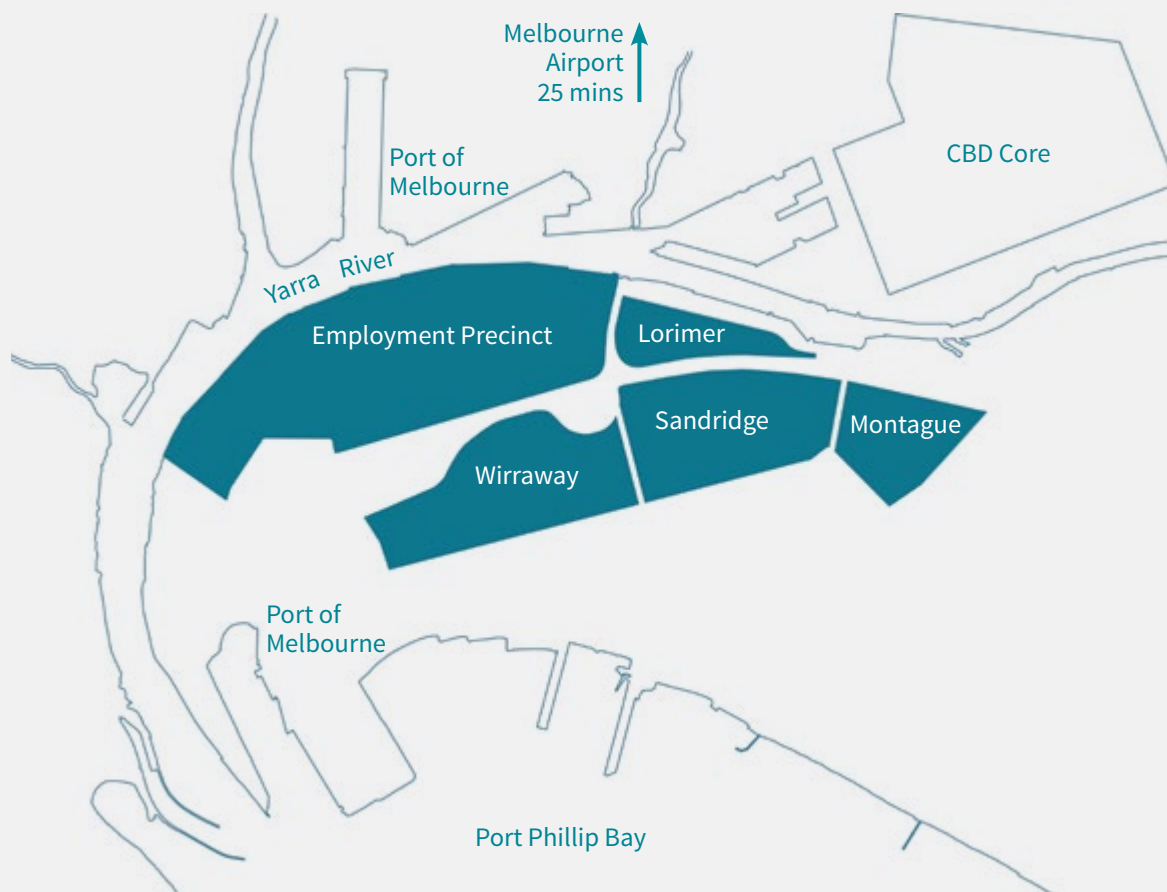
*Plan Melbourne 2016* anticipates that Melbourne's population will increase from 4.4 million to 7.7 million by 2051. Fishermans Bend will play an important role in the growth and prosperity of Melbourne, supporting 80,000 residents and 60,000 jobs<sup>1</sup>.



Victorian context



Melbourne context



Local context

<sup>1</sup> *Draft Vision 2013* proposed 40,000 jobs for Fishermans Bend. The inclusion of the Employment Precinct has increased this jobs target to 60,000.

# JOIN THE CONVERSATION

- 1 IS THIS A VISION THAT REFLECTS YOUR OWN ASPIRATIONS FOR THE FUTURE OF FISHERMANS BEND?**
- 2 ARE THE 10 STRATEGIC DIRECTIONS STILL RELEVANT TODAY?**
- 3 WHAT CAN BE CHANGED OR IMPROVED ABOUT THE VISION?**

## HAVE YOUR SAY

### You can find out more by:

- attending one of our community information activities
- viewing details about the community information activities on our website.  
Visit: [www.fishermansbend.vic.gov.au](http://www.fishermansbend.vic.gov.au)


### You can comment by:

- completing an online survey
- making a submission in writing and email it to [fishermansbend@delwp.vic.gov.au](mailto:fishermansbend@delwp.vic.gov.au), or send it to:

**Fishermans Bend Taskforce**  
Department of Environment, Land, Water and Planning  
GPO Box 500  
East Melbourne Victoria 8002


- Opportunities to comment on the *Recast Vision* close at 5pm, Friday 1 July 2016. We will review all feedback before finalising the *Recast Vision*.
- There are many tools and resources on our website, [www.fishermansbend.vic.gov.au](http://www.fishermansbend.vic.gov.au) that you can use to inform your feedback on the *Recast Vision*, including:
  - Document Library – a place to view some of the reference material for Fishermans Bend
  - Frequently Asked Questions – contains a range of questions and answers about Fishermans Bend

 [www.fishermansbend.vic.gov.au](http://www.fishermansbend.vic.gov.au)

 [fishermansbend@delwp.vic.gov.au](mailto:fishermansbend@delwp.vic.gov.au)

 [@fishermans\\_bend](https://twitter.com/fishermans_bend)

 Victorian Government Contact Centre – 1300 366 356

 Translation Service – 03 9280 0787



*Draft Vision 2013* included 10 Strategic Directions, which outlined key aspirations and qualities for Fishermans Bend. These 10 Strategic Directions will continue to inform the planning for Fishermans Bend and underpin the *Fishermans Bend Recast Vision*.



1

## The creation of 21st century jobs

Fishermans Bend enhances its competitive economy through the creation of additional jobs and businesses by capitalising on its strategic location between the CBD and the Port.



2

## The timely provision of infrastructure

Fishermans Bend is supported by a funding model that promotes early delivery of catalyst infrastructure and balances transitioning of existing industries.



3

## A place that is easy to get around

Fishermans Bend is a connected and legible precinct where peoples' preference for getting around is by walking, cycling and public transport networks that are integrated into the CBD and surrounding suburbs.



4

## A vibrant mix of uses and activities

Fishermans Bend supports a vibrant mix of uses by providing a balance of employment generation, housing choice and community facilities that are accessible to Fishermans Bend residences and their surrounding neighbours.



5

## Distinctive and diverse neighbourhoods

Fishermans Bend has a unique public realm situated between the Yarra and the Bay with a diverse and distinctive neighbourhoods that foster a sense of place through their safe, legible and inviting streets.



6

### A great place for families

Fishermans Bend is a place for people of all ages through the creation of diverse, liveable and family friendly communities.



7

### A high quality built environment

The neighbourhoods of Fishermans Bend have a high quality built environment that promotes best practice environmentally sustainable design with compact, high density urban form at human scale.



8

### Smart environmental solutions

Fishermans Bend delivers integrated and efficient energy, water and waste infrastructure through cost effective, modern and sustainable environmental solutions.



9

### Environmental constraints addressed

Fishermans Bend allows for the early consideration of precinct-scale environmental constraints with cost effective, collaborative solutions to achieve a more efficient outcome.



10

### Strong partnerships and effective governance

Governance structure and approval processes will promote best-practice design and construction methods and gives planning certainty to the development industry.





*Lensaloft Aerial Photography*





# WHAT COULD FISHERMANS BEND

## BE IN 2050?

Fishermans Bend celebrates and showcases the best that Melbourne has to offer: great places, world-class design, thriving businesses and healthy communities. As Australia's largest urban renewal area, Fishermans Bend is celebrated as an exemplar of sustainable and resilient urban transformation.

Bayside, riverside and cityside, Fishermans Bend occupies a unique position in Melbourne, between the city and the bay, with connections to surrounding suburbs and Melbourne's growing west.

Melbourne is now a city approaching 8 million people and experiences more hot days and extreme weather events. The city also operates in an increasingly connected and competitive global environment. Fishermans Bend plays a vital role in ensuring that Melbourne meets the challenges and seizes the opportunities of this changing world.

455 hectares of land, only minutes from Melbourne's CBD, has been transformed into a series of diverse, walkable, high-density neighbourhoods that support around 80,000 residents and 60,000 workers. Fishermans Bend is a world-class location for high technology, education and research jobs that are an integral part of Australia's economy.

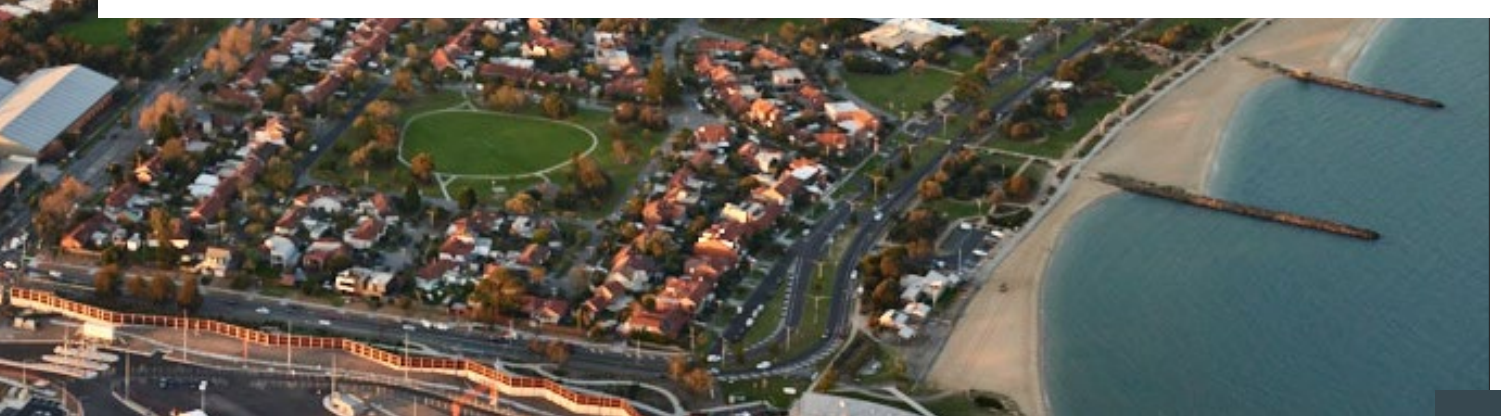
Fishermans Bend provides safe, welcoming and vibrant places for all people, including families. A diverse mix of

housing options, public spaces and community facilities are integrated with a range of innovative industries and businesses. Leafy streets, intimate laneways and great public spaces frame contemporary architecture—celebrating both Aboriginal and European heritage and culture.

A generous tree canopy keeps Fishermans Bend cool in summer. Not only are the public spaces green – so, too, are the buildings. The buildings incorporate vertical and roof-top greening—saving water while supporting a rich biodiversity throughout the area. A network of leafy boulevards and green links connect neighbourhoods and public spaces, providing a focus for city life as well as high quality public transport, walking and cycling infrastructure.

An underground train line—together with trams and high-frequency buses—connect Fishermans Bend to Melbourne's transport network. Efficient connections to the Port of Melbourne are also provided. Car parking has been reduced. In fact, less than one-in-five trips are now made by private car. Instead, the efficient and direct public transport network reduces traffic congestion and carbon emissions.

Fishermans Bend has transformed into a series of distinctive places that reflect Melbourne's past and define its future.







## MONTAGUE

A diverse and well-connected mixed-use precinct celebrating its significant cultural and built heritage, and network of gritty streets and laneways







Buckhurst Street, Montague  
*Artistic impression*



## MONTAGUE IN 2050

Montague is a diverse and well-connected mixed-use precinct with a range of buildings. It comprises of two neighbourhoods, each with their own character and identity.

Located between the Westgate Freeway and the 109 light rail route, the northern neighbourhood has a strong mixed used focus, including residential and office activity. Most of the buildings are tall, similar to those in the CBD, and are carefully designed to achieve human scale at street level, generally with towers set back on active podiums.

The southern neighbourhood has range of building types. Its network of gritty streets and laneways support a myriad of businesses, including shops, cafés and creative industries that contribute to the neighbourhood's vibrant and eclectic character. The area is safe and lively, both day and night, with street art and a strong pedestrian focus. Heritage and character buildings have been adapted to provide high amenity housing and commercial opportunities. Lower scale residential and commercial buildings along City Road and Boundary Street ensure that the precinct is well integrated with its neighbours.

Montague is well linked to the CBD and surrounding areas. Light rail, as well as high frequency buses make it easy to connect with friends, family and

employment destinations. Ferrars Street provides a pleasant walking and cycling connection to the South Melbourne Market as well as the Yarra River and South Wharf precinct. There are also strong links to Sandridge and Lorimer, as well as Albert Park, with its major recreational and sporting facilities. The open space near the corner of Buckhurst and Ferrars Street is a key landscape asset for the precinct, connected to a series of public spaces and the Buckhurst Street green spine.

A community hub, co-located with the South Melbourne Ferrars Street Primary School, is a focus for the local community. It is supported by a secondary community hub co-located at the Montague Continuing Education Centre. The Buckhurst Street green spine connects these two hubs with a series of complimentary activities, creating the heart of Montague through an activated public realm. Together these amenities have established Montague's southern neighbourhood as a diverse and family friendly community.

Buckhurst Street is a safe and pleasant tree lined spine with strong cycling and walking connections to Bay Street, Port Melbourne and the City. It is a cosmopolitan destination for retail and dining, providing a focus for community interaction.



Aerial photograph of Montague today

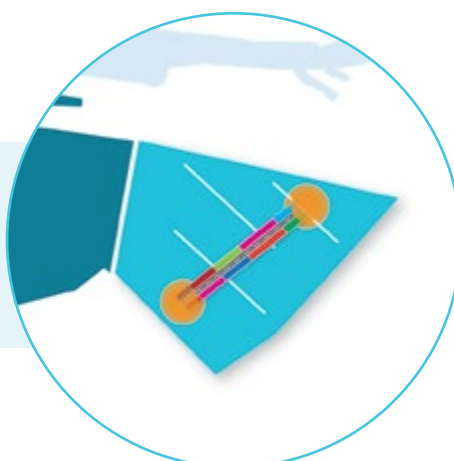
*Not to scale*

**Celebrate heritage buildings and urban form**  
including fine-grain built form and laneways



**Strengthen links to surrounding places**  
including South Melbourne, Albert Park, Bay Street and South Wharf

**Support a vibrant Buckhurst Street anchored by community hubs**  
through mixed-use developments, active street edges and high quality public realm



**Establish a green spine through the precinct**  
along Buckhurst Street

**Support two distinctive neighbourhoods**  
to the north and south of the 109 tram line







## LORIMER

A vibrant, mixed use precinct close to the Yarra River and connected to Melbourne's CBD, Docklands and emerging renewal areas







View to Lorimer Place, Lorimer  
*Artistic impression*



Lorimer, together with the Yarras Edge Precinct in Docklands, is a keystone central to Melbourne's identity as a river city. River crossings for walking, cycling and public transport continue the legacy of connecting Melbourne – linking Fishermans Bend to the Docklands, the CBD, and further afield to the renewal areas around North and West Melbourne. Water transport links Lorimer to the CBD, Docklands and the Employment Precinct.

The precinct promotes healthy and diverse lifestyle choices to the full. A linear open space extends from the river, through the centre of Lorimer, and beyond to the Employment Precinct. This provides a safe walkable connection between jobs, homes, community facilities, shopping and entertainment. It links a series of public spaces with different roles and characters, provides a recreational corridor and a significant biodiversity connection to Westgate Park. It ensures high-density living in well-designed homes is appealing and complemented by great places to meet and gather in the public realm.

Lorimer Place is the heart of the precinct, characterised by lower scale development incorporating cafes, retail, and small businesses and local start-ups. The high-frequency east-west light rail link makes it easy to get to this centre from the CBD and the Employment

Precinct. Sandridge can be reached by a short walk or bike ride along Ingles Street, which is now an active and landscaped boulevard.

Lorimer Street provides increased east-west accessibility, with a focus for walking, bike riding and public transport. This aspiration became reality when the dedicated freight route from Webb Dock was completed. It's just like other CBD streets with shops, offices, and great public spaces. Smaller streets and laneways link to Lorimer Street, inviting people to explore the precinct or wander down to the river edge. Tall buildings are located closer to the freeway. They are designed to provide a buffer to the freeway and form an attractive backdrop to the precinct.

The community facilities in Lorimer are valued, and often used by residents and workers in Docklands as well as the rest of Fishermans Bend. Developers partner with government to provide space for community services in their buildings. Facilities such as schools, libraries and medical centres are located within commercial and residential buildings, contributing to the vibrant mixed-use nature of the precinct.

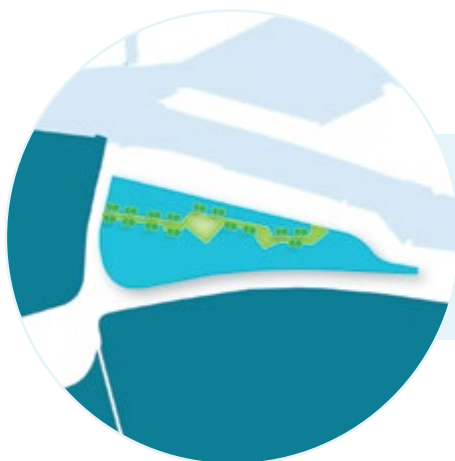
Lorimer enjoys a real sense of community. People of all backgrounds and ages find Lorimer a welcoming and convenient place to live and work.



Aerial photograph of Lorimer today  
Not to scale

## **Connect to the CBD and suburbs to the north**

including Docklands, North Melbourne  
and West Melbourne



## **Link key public spaces with a green spine**

providing opportunities for recreation,  
active transport and biodiversity

## **Establish a neighbourhood heart**

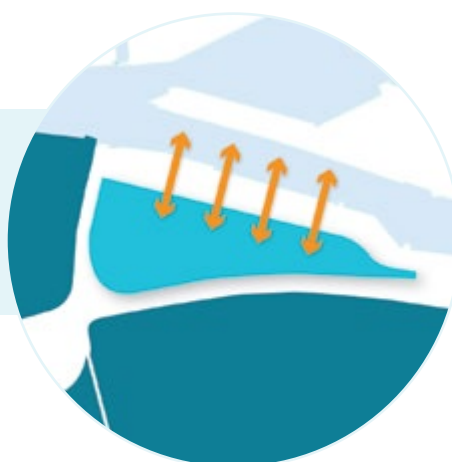
as a low scale, fine grain centre of activity



## **Support an east-west active and public transport link**

to connect to the CBD and the Employment Precinct

**Embrace the river**  
by improving connections across Lorimer Street  
and through Yarras Edge

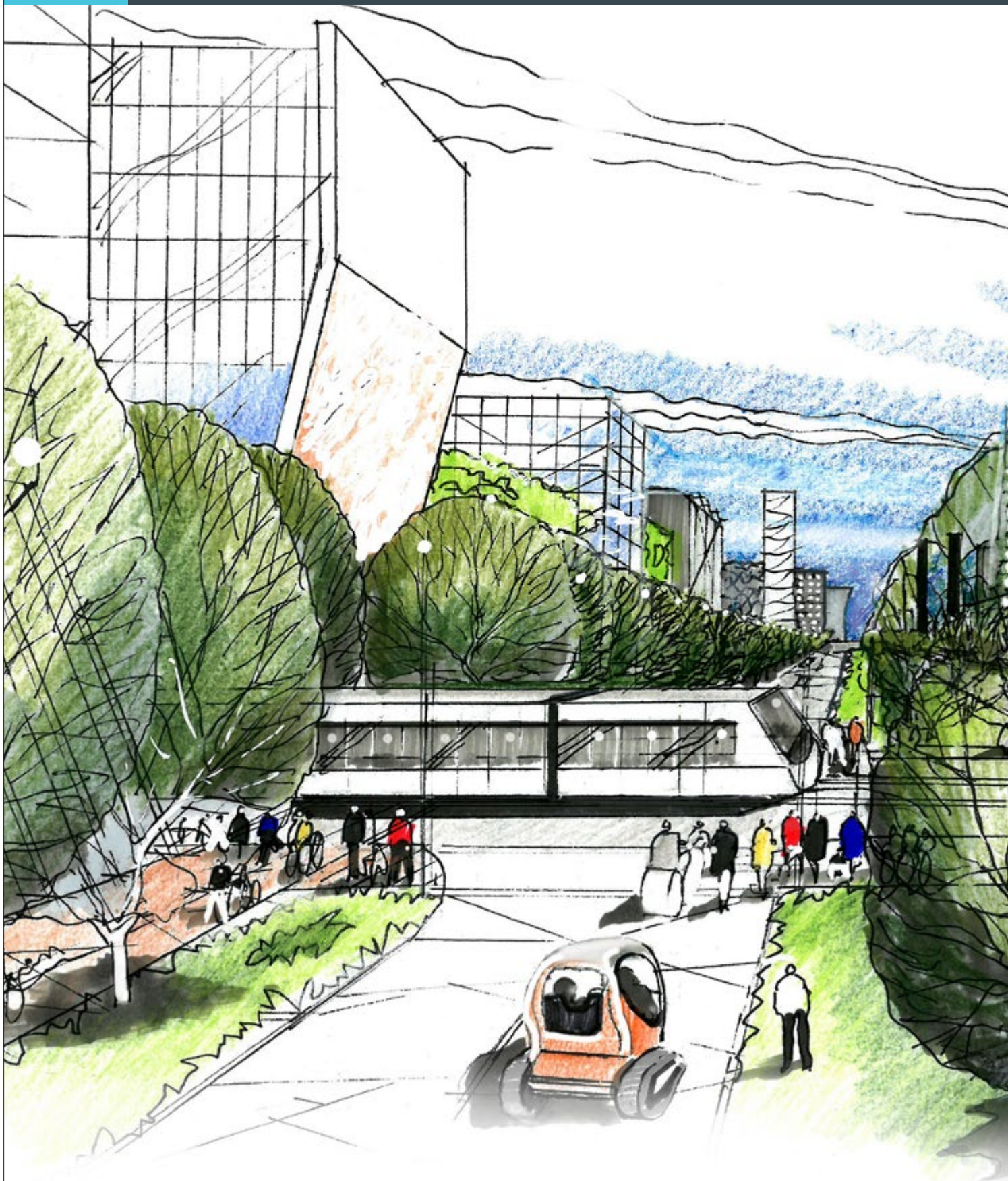




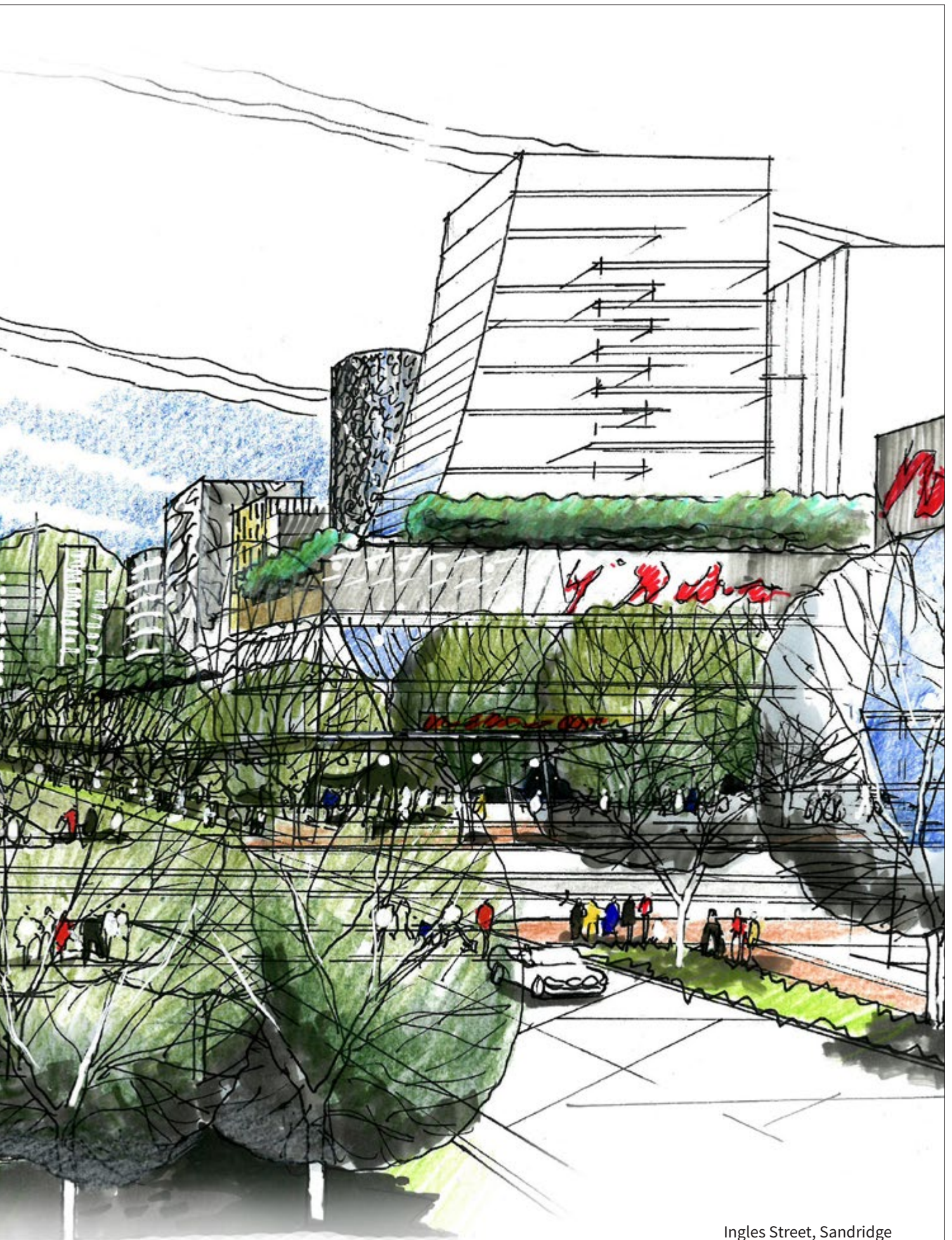


## SANDRIDGE

One of Melbourne's premium office and commercial locations, balanced with housing and retail







Ingles Street, Sandridge  
*Artistic impression*



## SANDRIDGE IN 2050

Sandridge is one of Melbourne's premium office and commercial locations, balanced with housing and retail. It provides high quality vibrant streets and public spaces, well served by public transport, walking and cycling links.

Professional services and creative businesses are attracted to Sandridge – the commercial sized floorplates in many of the buildings are ideal for their needs. Proximity and good connections to the CBD, Docklands, Employment Precinct, South Melbourne and Domain ensure that businesses in Sandridge can access a wide range of clients and services.

Architecturally diverse towers north of and along the Fennell-Plummer Street boulevard extend Melbourne's skyline towards Port Phillip Bay. These buildings are designed to provide an attractive street level experience and protect public spaces from overshadowing. Residents and workers in these towers enjoy spectacular views towards the CBD, Port Phillip Bay and across the surrounding suburbs. The scale of built form is lower closer to Garden City and Port Melbourne, to respect the existing scale of these areas.

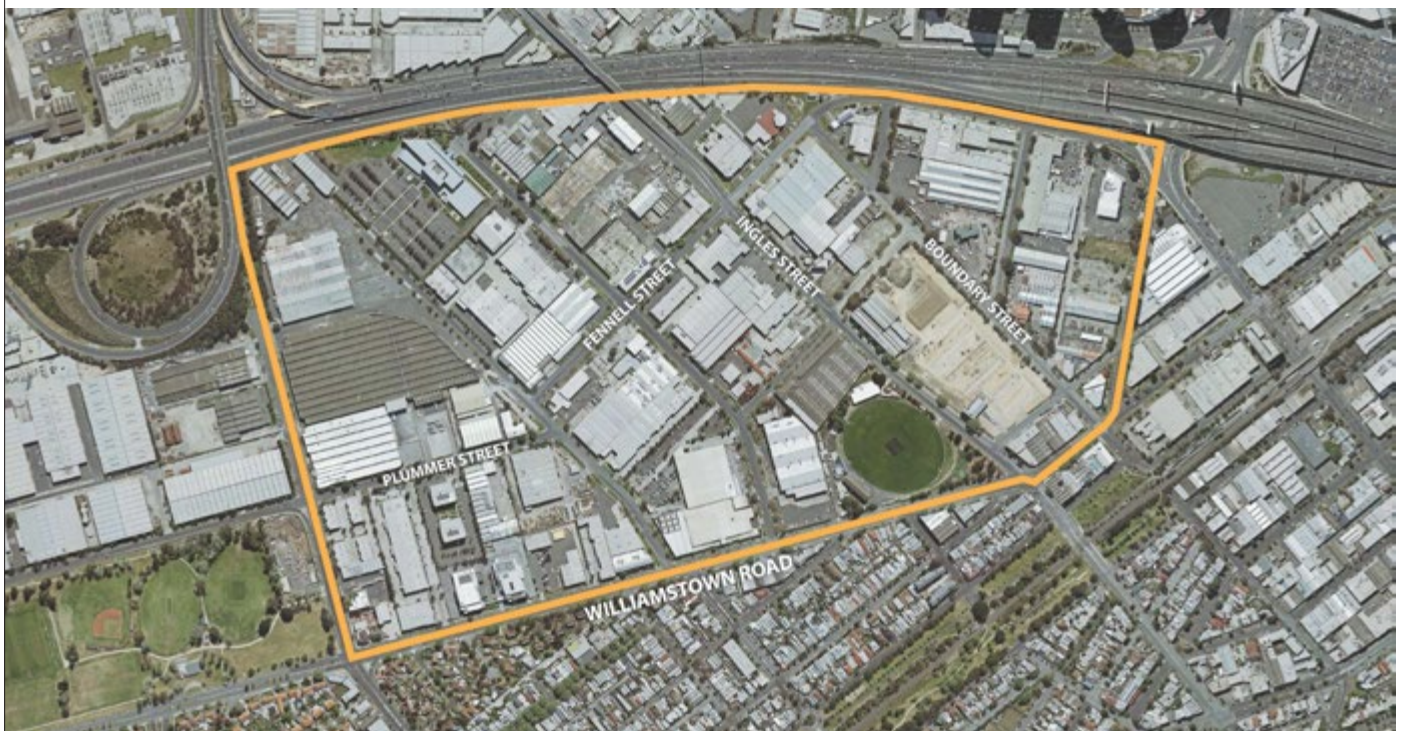
Public spaces and larger buildings around Fennell and Ingles Streets integrate with the Ingles Street bridge, seamlessly linking Sandridge to Lorimer. The transport

network in Sandridge, including the Plummer-Fennell Street light rail corridor and enhanced bus routes provide safe and convenient connections within and outside Fishermans Bend. Wide footpaths and dedicated cycle routes along tree lined streets encourage healthy active transport.

A series of public spaces, ranging from piazzas, squares, event spaces, sporting grounds, intimate formal gardens and playgrounds are linked through a network of boulevards, living streets, laneways and shared paths.

North Port Oval, with its historic grandstand, is a key anchor for the local community and supports many civic and recreational uses. State and local governments have worked together with the sports clubs that use North Port Oval to expand the ground and its program of uses, and improve the quality of facilities.

Sandridge is an exemplar of sustainable and resilient mixed-use development, and is the lynchpin for Fishermans Bend's identity as a world class urban renewal area.



Aerial photograph of Sandridge today

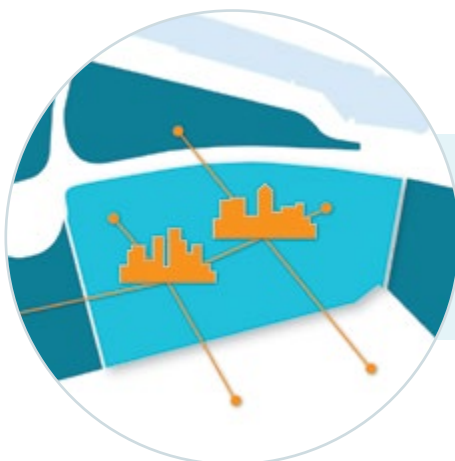
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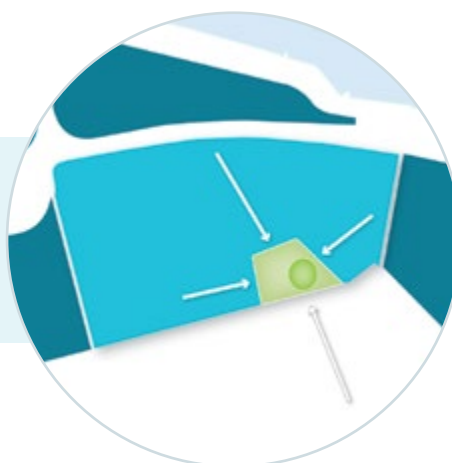
**Develop multi-modal transport corridors**  
to connect with surrounding suburbs



**Focus density around public transport nodes**  
to encourage public transport use and promote commercial activity



**Celebrate North Port Oval**  
as an anchor for the community



**Encourage master planning of large sites**  
to promote through-block links and development of privately owned public spaces



**Support commercial development**  
to grow jobs and take advantage of large land parcels





## WIRRAWAY

A family friendly inner city neighbourhood close to the Bay and Westgate Park







Plummer Street, Wirraway  
*Artistic impression*



Wirraway is a family friendly neighbourhood. Small parks, plazas and playgrounds throughout the neighbourhood are linked by leafy streets lined with different types of shops, businesses and homes.

Wirraway provides a choice of diverse housing, include small to medium scale apartment buildings. There are also some higher-rise developments with views to surrounding suburbs and the Bay. Residential developments provide intimate scaled green spaces where people can meet, gather and relax. The contemporary architecture in Wirraway sensitively references the area's cultural and industrial heritage.

JL Murphy Reserve is a major green space in Fishermans Bend. It is a focus for recreation, active throughout the day and evening, with organised sports and leisure activities. The Reserve incorporates best practice stormwater management features, which contribute to Fishermans Bend's status as a model for water sustainability. Local schools use JL Murphy Reserve during the day for outdoor activities, sharing the space with the broader community.

Wirraway is known for its thriving arts scene. Small galleries, art and design centres and cultural facilities attract visitors from all over Melbourne, as well as tourists from further afield. The arts culture of Wirraway is a key element of Fishermans Bend's success as a place for innovation and creativity. Service industries and research

and development hubs build off connections to the Employment Precinct. There is a real diversity of workers here.

The heart of Wirraway is located near the intersection of two important public transport routes on Plummer and Salmon Streets. It includes many small businesses, speciality retail, restaurants and cafés, providing an attractive and unique shopping experience along Plummer Street Boulevard. Regular trams along the Boulevard ensure that Wirraway is well connected to the city and beyond.

This local centre has higher densities than some other parts of Wirraway, with slender commercial towers punctuating the generally lower rise skyline. Buildings step down towards Williamstown Road to respect Garden City's low scale built form.

Wirraway and the Port of Melbourne coexist comfortably, with popular cycle and walking routes providing an accessible landscaped buffer. People can easily walk to Sandridge Beach, Westgate Park, and back through Fishermans Bend towards the city.

This is a place for people of all ages – from young people who have great access to schools and open space, adults who work and meet in well designed public spaces and buildings, and older people who can carry out active lives with great recreational and cultural facilities. Wirraway is a place for everyone.

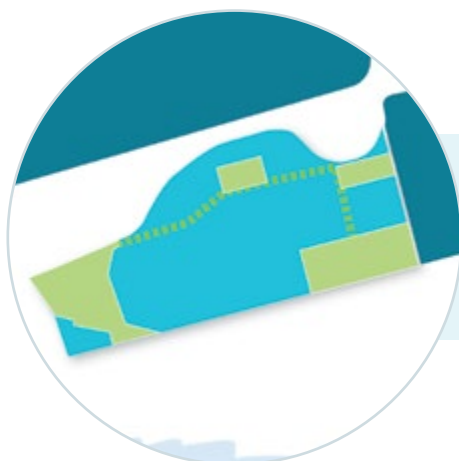
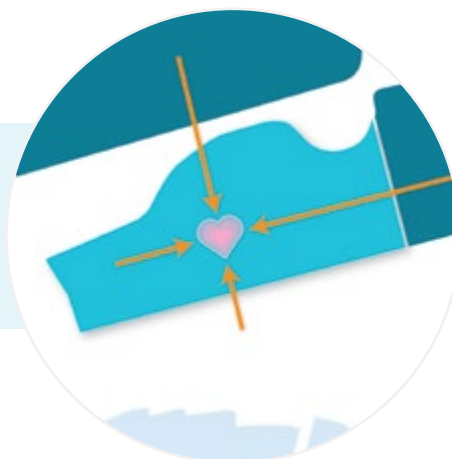


Aerial photograph of Wirraway today

*Not to scale*



**Establish a diverse local centre**  
at the corner of Plummer and Salmon Streets



**Provide green links**  
between new and existing public spaces

**Support arts and cultural activity**  
as a driver of creativity and innovation  
throughout the area



**Connect to surrounding precincts and destinations**  
including the Sandridge, the Employment Precinct,  
Garden City and Sandridge Beach

**Encourage diverse building types and scales**  
to support family-friendly neighbourhoods



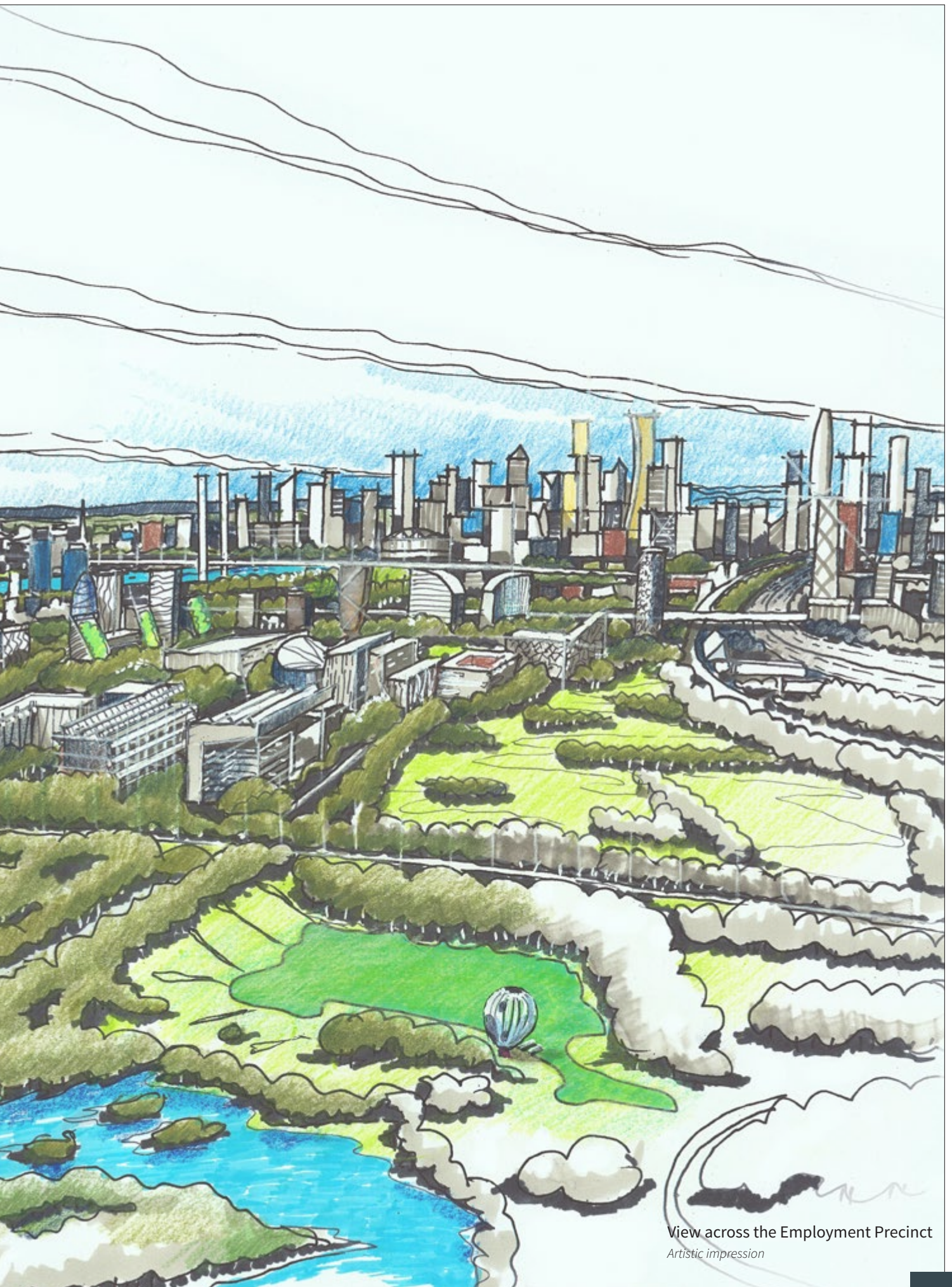


## EMPLOYMENT PRECINCT

Australia's leading design, engineering and advanced manufacturing precinct







View across the Employment Precinct  
*Artistic impression*



## EMPLOYMENT PRECINCT IN 2050

The Fishermans Bend Employment Precinct is a world-renowned location for innovative industries, attracting international investment and producing world-leading research, engineering, technology and products. Its economy is highly productive and profitable, but with a low environmental impact, and complements Fishermans Bend as a whole through compatible land uses.

World-class transport and IT infrastructure enhances the daily experience for workers and visitors alike. The precinct is close to the CBD and Docklands, and has easy access to the Port of Melbourne and Melbourne Airport, enjoying proximity to the West Gate Freeway and CityLink. Its strategic location in Melbourne makes this an attractive place to work for highly skilled professionals. The light rail and high frequency bus routes connect people to Melbourne's public transport network, reducing travelling times and costs. A freight transport connection ensures the ongoing efficient operation of The Port of Melbourne.

The precinct's broad spectrum of complementary economic sectors supports Melbourne's global competitiveness in high-tech advanced manufacturing, research and technology. Areas of expertise include aerospace, defence, education, transport, biotechnology, information technologies and creative industries.

Melbourne's transition into a resilient and sustainable city is showcased here. The Employment Precinct supports a range of specialist technical and creative services, located throughout Fishermans Bend.

This is a great place to work, learn and visit. Purpose-built labs, campuses, offices and education spaces sit alongside a public realm of exceptional standard. Conversations and ideas are as likely to happen in streets, cafés, and piazzas or by the water, as they are in the boardroom. The Employment Precinct boast a rich array of active and public transport options, including water transport, which enables easy access to neighbouring suburbs and further afield to Docklands, Southbank and the CBD. Many of the people who work in the precinct live close by, with their children attending schools there as well.

The green spaces contribute to high levels of biodiversity and are 'green lungs' for the area, with tree-lined streets and parks for workers. A green link extends from Lorimer, through the Employment Precinct to Westgate Park, forming a transport and biodiversity corridor. The rate of water consumption in the area is 50 percent less than that of broader Melbourne, thanks to the integrated water recycling facility. A hub of innovation, the Employment Precinct is a catalyst for Melbourne's sustainable growth.



Aerial photograph of Employment Precinct today

*Not to scale*



**Improve the public transport infrastructure**  
to increase accessibility



**Increase global connectivity**  
through world class information technology infrastructure

**Encourage businesses that support innovation**  
including professional services and creative industries



**Provide high quality public realm**  
to ensure the Employment precinct is an attractive place to work, learn and invest

**Support best-practice management**  
of water, waste and energy



# WHO IS INVOLVED?

## THE MINISTERIAL ADVISORY COMMITTEE

An independent Ministerial Advisory Committee (MAC) was announced on 21 July 2015 to advise the Minister for Planning on Fishermans Bend.

The MAC reviewed the planning process to date for Fishermans Bend and provided a report to the Minister for Planning in October 2015. The report included 40 recommendations to improve planning for Fishermans Bend.

The Minister for Planning approved 34 of these recommendations and six in part in February 2016.

The MAC will continue to produce reports to provide independent advice on the planning and future of Fishermans Bend as the Taskforce progresses through the recommendations.

The MAC report can be found at [www.delwp.vic.gov.au/fishermans-bend](http://www.delwp.vic.gov.au/fishermans-bend).

## THE TASKFORCE

The Taskforce comprises staff from a range of State Government departments and agencies, City of Melbourne and City of Port Phillip. The Taskforce is working with all stakeholders as well as the local and future communities to develop a blueprint for transforming Fishermans Bend.

The mission of the Taskforce is to build on the legacy and assets of Fishermans Bend to shape the next chapter in Melbourne's growth story.

### The Taskforce principles

A set of principles underpin the work of the Taskforce in delivering our mission:

- Support diversity
- Improve connectivity
- Celebrate and respect culture and heritage
- Encourage adaptive design
- Build resilience
- Embed sustainability
- Promote partnerships and investment

These principles have informed the development of the *Fishermans Bend Recast Vision* and will continue to drive the work of the Taskforce.





-  [www.fishermansbend.vic.gov.au](http://www.fishermansbend.vic.gov.au)
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