

Development of the

DRAFT

FISHERMANS BEND FRAMEWORK

Public Engagement Report



VICTORIA
State
Government

FEBRUARY 2017

What can we do to support a liveable community in

Public

Institution

Local
communities
should be
empowered
and supported
to work together
in a
solid
and
resilient

and
more "collective"

Be individual in
the Group

Traditional
practices in
traditional
places

cented

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1. INTRODUCTION

Fishermans Bend presents a game-changing opportunity for Melbourne, setting new benchmarks for inner city renewal and opening up new planning approaches and ways of thinking.

The Fishermans Bend Taskforce was established in January 2016 to lead the planning of the area, consisting of representatives from the Department of Environment, Land, Water and Planning, City of Port Phillip, City of Melbourne, Places Victoria and the Victorian Planning Authority.

The Taskforce continues to harness and leverage the knowledge and expertise of the Ministerial Advisory Committee, our project partners from each council and State Government departments and agencies.

In September 2016 the *Fishermans Bend Vision* was released following an extended period of public consultation.

Strong partnerships are integral to delivering the vision and the Taskforce is committed to working collaboratively with the community, businesses and the development sector to ensure we strike the right balance for the success of Fishermans Bend.

The next step to realise the vision is the development of a draft Framework for release in 2017 which will outline strategies for transport, community facilities and services, public space, density, Aboriginal and historic cultural heritage, activity centres and sustainability.

From 16-27 November 2016, a series of drop-in sessions and workshops were held to gain feedback on key elements in the development of the draft Framework.

The engagement enabled the Taskforce to test and validate the key ideas and priorities emerging from the work underway on the draft Framework as well as capture ideas that express the community's broader vision for the future of Fishermans Bend.

This report brings together the feedback and opinions that were collected to not only inform the draft Framework, but to also reflect what the community would like to see in the future of Fishermans Bend that does not necessarily form part of the Framework.

In summary, the engagement covered:

- Two drop in sessions, two facilitated forums and attendance at a large public event
- Promotion via direct invitation, e-newsletters, social media and local press
- Discussion and feedback from residents, business owners, developers, community groups, medical service providers and sporting bodies
- Approximately half the participants had not previously been involved in consultation regarding Fishermans Bend
- In excess of 200 significant (meaningful or long) conversations occurred

Overview of conversations and feedback

Overall, the majority of feedback supported the key ideas and principles for each key theme and the general direction of the strategies.

Governance

- Positive response to the Taskforce's approach to creating the Fishermans Bend Framework and Precinct Plans

Transport

- Deliver transport first and early
- Integration of all modes and connections
- Tram access to Fishermans Bend



Open Space

- Enthusiastic response to creating more open space
- Desire for the spaces to be well planned, better managed and more flexible
- Sustainability seen as a 'must have'

Community Facilities

- Integrated/co-location of services seen as positive, but must be well planned
- Early coordination of private and public sector partnerships for community facilities and services is a must
- Identify now where future schools, sporting areas and medical centres will be located

Place and Identity

- Positive support for retention of 'character'
- Desire for local history to be recognised and carried forward in form and place

Employment Precinct

- Need public transport
- Ensure the area is well planned and integrated with the broader precinct
- Activate employment precinct so that it is not just a 'working hours' place (i.e. include restaurants, entertainment, shopping and recreational spaces)

Interim controls

- Public generally positive about the announced changes
- Some developer concerns raised but balanced by other developers who regard controls and framework as a way of 'locking out' low quality developments

1.1 PURPOSE OF THIS REPORT

This Public Engagement report summarises the feedback received from the consultation in November on key elements of the draft Framework while it is under development, as well as capture ideas that are not just to inform the draft Framework but also express the community's broader vision for the future of Fishermans Bend.

1.2 ENGAGEMENT PRINCIPLES

Community consultation on Fishermans Bend is based on the following principles:

- Engage and inspire wider Melbourne about the potential of the area as well as seek the international attention the project warrants
- Acknowledge and build on the community input at each stage of engagement
- Work collaboratively with the diversity of views and interests by actively engaging with the range of stakeholders who are impacted by and should inform the planning process
- Respect the knowledge and aspirations of existing community members
- Acknowledge the voice of future communities of Fishermans Bend and their role in shaping the place in which they will live and work
- Enunciate clear policy positions on the fundamentals of the project (e.g. transport, sustainability, liveability, density and population growth)
- Facilitate well-informed dialogue and decisions from a strong evidence base
- Build understanding of and confidence in the project outcomes through accurate and timely information, transparent decision-making and mechanisms for implementation
- Flexible and creative by ensuring communication is responsive and evolves as the precincts and community involve.



2. WHO AND HOW WE ENGAGED

2.1 OBJECTIVES OF ENGAGEMENT

- Provide information about the Framework and Precinct Planning process
- Provide information about the Strategy inputs into the draft Framework
- Test ideas and priorities
- Explain the planning process timelines and deliverables
- Build understanding and alignment with community and stakeholder interests

2.2 ENGAGEMENT ACTIVITIES

From 16 – 27 November a series of drop-in sessions and workshops were held, including a session at a large community event.

The public engagement process was advertised through the media, including social media and local newspapers, the Fishermans Bend website, via direct invitation as well as through the Fishermans Bend e-newsletter.

Engagement primarily occurred through face to face activities including drop-in sessions, presence at a large community event and workshops.

The events were held on the following dates:

Wednesday 16th November

(venue: Life Saving Victoria State Centre)

10am – 12noon	Drop-in session
1pm – 3pm	Service providers and specialists workshop

Sunday 20th November

(venue: North Port Oval Sandridge Room)

1pm – 4pm	Drop-in session
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Wednesday 23rd November

(venue: North Port Oval Sandridge Room)

1pm – 3pm	Drop-in session
7pm – 9pm	Community workshop

Sunday 27th November

(venue: Port Melbourne Primary School Fete)

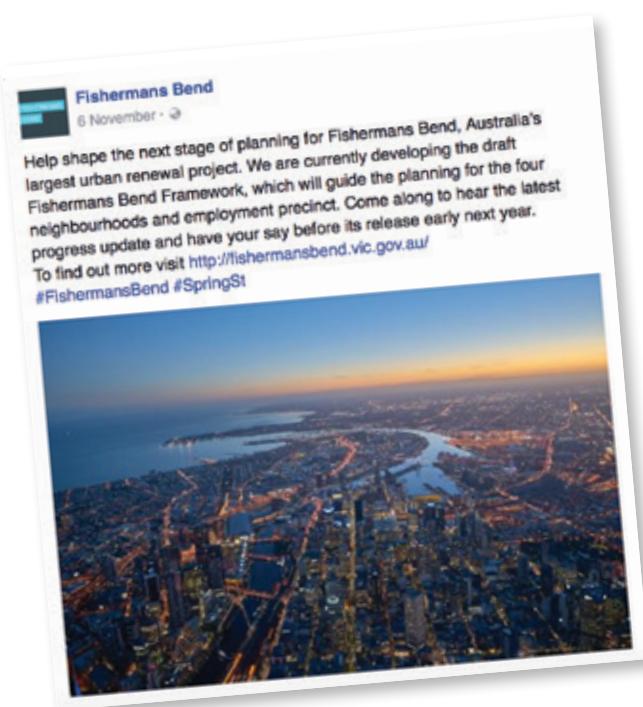
1pm – 4pm	Drop-in session at the school hall
In addition to the specific content and observations from the above events, this report also includes comments received from feedback sheets circulated at the end of the community workshop.	



Online engagement

Online communications tools were used to promote the engagement activities. The details were published on the Fishermans Bend website and regular posts appeared on the Fishermans Bend Facebook page and Twitter channel in the lead up to each event.

Digital advertising consisted of a boosted Facebook post to promote the engagement program and raise awareness of Fishermans Bend. It was an effective campaign, with a click through rate of 2.04% resulting in an additional 118,222 people to the 4,353 people that were reached organically.



Displays (drop in sessions) and large community event

"Drop in" sessions were scheduled to provide alternative opportunities for local stakeholders. A display was set up that provided information on key themes in the draft Framework and supported by fact sheets. The sessions enabled direct contact with a range of people including large numbers of people who had little awareness of the work being done in Fishermans Bend.

Significantly, the drop in sessions enabled the Taskforce to have long discussions with stakeholders focusing on their specific areas of interest or issues.

The Taskforce also set up a display at the Port Melbourne Primary School fete which was attended by many hundreds of families. This was an excellent event to connect with many locals who were unfamiliar with the project.

Facilitated Workshops

Two facilitated workshops were held in the local Fishermans Bend area. 36 stakeholders attended a workshop that was specifically intended for 'service providers and specialists' with the remaining session being open to the public, attracting 55 participants.

The structure and content of the workshops was to provide a progress update on the key elements of the draft Framework and to seek feedback on the ideas and priorities of each. In addition, part of the workshop included a 'demographic profile' exercise where the perspectives and needs of various groups could be captured including young people, single person households, families and children, older people and businesses and workers.

Detailed feedback from the workshops and drop-in sessions is outlined over the next pages. The feedback gathered from this consultation will be considered by the Fishermans Bend Taskforce in developing the draft Framework and strategies that underpin it.



What great ideas do you
have for the future?

3. WHAT WE HEARD

Detailed feedback from the workshops and drop-in sessions is outlined below. The feedback gathered from this consultation not only informs the draft Framework but also captures the community's broader vision for the future of Fishermans Bend.

TRANSPORT

Observation/Feedback	Response
Buses Strong support for additional bus routes	An Integrated Transport Plan that includes network options for different transport modes (i.e. vehicles, bicycles and trams), as well as a possible underground rail line will be released as part of the <i>Draft Fishermans Bend Framework</i> . Design of streetscapes to accommodate bus operations was also advocated by some stakeholders and this will be considered as part of the development of the draft Framework.
Tram Connections Almost all respondents supported the proposal for greater tram connectivity within Fishermans Bend and to neighbouring areas	The Taskforce has commenced a review of all responses received in respect to the whole of Fishermans Bend plan. An Integrated Transport Plan that includes network options for different transport modes (i.e. vehicles, bicycles and trams), as well as a possible underground rail line will be released as part of the <i>Draft Fishermans Bend Framework</i> .
Metro Rail Participants supported a Metro rail connection to cater for the forecast population and employment density	An Integrated Transport Plan that includes network options for different transport modes (i.e. vehicles, bicycles and trams), as well as a possible underground rail line will be released as part of the <i>Draft Fishermans Bend Framework</i> . The Taskforce continues to work closely with stakeholders, government departments and agencies to ensure a collaborative approach to Fishermans Bend.
10 Minute City All respondents were supportive of the '10 minute city' concept and were interested in how this would be achieved Improving connections across the M1 as well as crossings for other roads were supported, particularly for older residents	Further explanation of the '10 minute city' concept will be included in the draft Framework and Precinct Plans During the consultation events, the question of 'how will connections be made' was raised in relation to crossings and cycle paths. This will be addressed in the draft Framework.
Local Roads & Parking Some questions arose about recently proposed road closures to facilitate the creation of the Montague Community Park, visitor parking and the provision of supplies and deliveries for shops and businesses Some perceptions still exist regarding Fishermans Bend being 'anti-car'	The Taskforce continues to work with the relevant local council where road closures are required. Private and commercial vehicles have a role to play in the Integrated Transport Plan. Fishermans Bend will not be anti-car and recognises that although the precincts will be designed around lower rates of car ownership, longer journeys and bringing goods and supplies in and out of the area are most likely to be carried out using motor vehicles.

TRANSPORT (CONT.)

Observation/Feedback	Response
<p>Arterial/Route Connections</p> <p>Traffic congestion and the impact of trucks along Lorimer Street was raised among participants</p>	<p>The Integrated Transport Plan will take into account the broader interfaces and the other issues that have a cascade effect on Fishermans Bend. This includes the changes to freight operations along Lorimer Street and the entry/exit points for accessing the precincts from arterial roads. Further work and technical assessments are being undertaken with partner agencies.</p>
<p>Cycling</p> <p>Strong support received at all consultation sessions for cycling facilities and routes</p> <p>Majority view is that cyclists and pedestrians need to be separated both from each other and also from other users such as cars and trucks</p> <p>Similar to pedestrian connections, a number of stakeholders emphasised the need to improve road crossings</p> <p>On-road cycling groups were keen to see how their on-road events can be managed within a future Fishermans Bend</p>	<p>The Taskforce will continue to liaise with Bicycle Victoria and cycling groups in the development of the draft Framework and Precinct Plans and the potential to adopt/develop best practice standards for specifying cycle facilities.</p>
<p>Water Transport</p> <p>Water transport was seen by stakeholders as beneficial to Fishermans Bend.</p>	<p>Water transport will be considered within the Integrated Transport Plan. It will be assessed against other modes of transport to determine what role it can play within Fishermans Bend.</p>

PUBLIC (OPEN) SPACES

Observation/Feedback	Response
<p>Existing Sports Grounds</p> <p>Feedback highlighted that existing sports grounds are operating above practical capacity and there were also suggestions for facilities to be improved to provide better public access and a broader range of uses</p> <p>Facilities should not just cater for the sport, but also enable amenity for those attending (<i>for example parent spectators</i>)</p>	<p>The Taskforce will consider the current and future opportunities associated with sporting facilities as part of the Framework.</p>
<p>Future Green Spaces</p> <p>Participates expressed a desire for more open green spaces, and for the spaces to be multifunctional, irrespective of primary purpose</p> <p>Setbacks were welcomed and there were suggestions for adjoining developers to coordinate with each other to ensure opportunities for green connections were not lost</p> <p>Seamless connections between green spaces</p> <p>The concept of green rooftop spaces was positively received with comments relating to accessibility</p>	<p>The Taskforce has commenced a review of all responses received.</p> <p>The Taskforce will consider mechanisms to facilitate the coordination of development with adjoining developers.</p> <p>Accessibility will be addressed as part of the Framework and Precinct Plan consultations as well as mechanisms to achieve green connections in relation to adjoining developments.</p>

PUBLIC (OPEN) SPACES (CONT.)

Observation/Feedback	Response
<p>Plants & Landscaping</p> <p>The use of water smart and indigenous ecotypes was advocated by a number of groups</p> <p>It was suggested that precincts have a common plant palette/theme that ensures continuity of design</p> <p>Landscape form should maintain community safety principles</p> <p>Where possible the involvement of local groups in the maintenance and/or creation of suitable gardens be included in the plans</p>	<p>These discussions highlighted the strong local knowledge, professional skills and willingness to engage in detail by local community groups. The Taskforce was particularly appreciative of advice given by The Friends of Westgate Park and the St Kilda Indigenous Nursery. The Precinct Plans will address these suggestions in more detail.</p>
<p>Solar Considerations</p> <p>Strong support for the management of overshadowing and the development of a 'solar access principle'</p> <p>Heat island mitigation through the use of green canopies was universally supported including the use of non-reflective pavements</p>	<p>The Taskforce will look at ways that the solar access principle contained within the draft Framework can be demonstrated in a practical manner.</p>
<p>Other facilities</p> <p>The inclusion of taps, toilets, drinking fountains and dog facilities in open spaces was raised in all forums</p> <p>Way finding signage and intelligent (smartphone compatible) apps were also suggested</p> <p>Street and park furniture should promote interaction and relaxation</p> <p>Lighting of pathways via solar storage systems was also raised at each forum</p> <p>Some stakeholders suggested partnering with utility providers to deliver services across the area</p> <p>Suggestions that public places are designed to enable different age groups to interact and socialise</p>	<p>An effective and co-ordinated approach to deliver utilities and infrastructure is being developed as part of the draft Framework.</p> <p>Providing spaces for social interaction across different age groups is part of the planning for Fishermans Bend.</p>
<p>Social Interactions</p> <p>A number of stakeholders highlighted that in high density residential areas, social spaces are significant. This was reinforced in the workshops with respect to older people and single occupant households. The advocacy centred on creating spaces where people (residents) "cross paths" and interact</p>	<p>The inclusion of social interaction spaces within high density developments was actively supported by the health and welfare stakeholders. The Taskforce will consider further work in this area.</p>

COMMUNITY INFRASTRUCTURE – SERVICES AND FACILITIES

Observation/Feedback	Response
<p>Coordinated Spaces</p> <p>The majority of stakeholders were in favour of co-locating services and suggested that adequate lead times were required to achieve this level of coordination</p> <p>Some service providers commented on how co-location could impact future funding</p>	<p>The Taskforce will continue to work with the relevant council and government departments and agencies to ensure appropriate lead times and coordination can occur.</p>
<p>Public/Private Alliances</p> <p>Participants in the service provider workshop included representatives from local medical practices who provided insight on the current level of medical capacity and the potential impacts of a rapidly growing population.</p> <p>The private sector stakeholders supported co-location with public or council services</p> <p>The possibility of mixed use developments that provide community facilities in residential and commercial buildings was considered a good approach</p>	<p>The Taskforce is considering this feedback as part of the Community Infrastructure Plan.</p>
<p>Aged Care</p> <p>Catering for aged care and aged in-home services were identified as important, in addition to access to rehabilitation services</p>	<p>The need for aged care facilities and aged related services is being assessed as part of the Community Infrastructure Plan.</p>
<p>Innovation Spaces</p> <p>The suggestion of ‘innovation spaces’ was mentioned as a way of attracting start-up businesses to the precincts</p>	<p>Encouraging businesses that support innovation is aligned with the <i>Fishermans Bend Vision</i> and ways to achieve this will be considered as part of the Framework and Precinct Plans</p>

SUSTAINABILITY

Observation/Feedback	Response
<p>General Acceptance</p> <p>The initial sustainability goals and targets were well received with interest on the ways to achieve them</p>	<p>The Fishermans Bend Sustainability Strategy is being developed to identify how we will achieve the goals and targets. Practical examples of how they may be applied in the future Fishermans Bend will also be included.</p>

PLACE AND IDENTITY

Observation/Feedback	Response
<p>Heritage Buildings</p> <p>Protection of the historic facades of the buildings that have been local landmarks was considered important</p> <p>Consider how elements from historic buildings can be incorporated into new developments</p> <p>Consider how the heritage buildings can be 'brought to life' (i.e. showcase the people and their activities from the past)</p>	<p>These aspects highlight the area's strong heritage and the desire to protect the area's history.</p> <p>A heritage study is one of the reports that is informing the <i>Draft Fishermans Bend Framework</i>.</p>
<p>Identity and Place making</p> <p>Create places where the rich local history can be celebrated</p> <p>Create places where innovation and people can come together</p>	<p>Identifying opportunities to reflect the rich social history of Fishermans Bend into each precinct is being considered as part of the development of the draft Framework.</p>
<p>Living History</p> <p>The area has a rich and colourful history in respect of local people and it was suggested that ways be identified to pay tribute to these people</p>	<p>The Taskforce is reviewing the ideas and suggestions and is actively developing options for consideration in the Precinct Plans.</p>
<p>Indigenous Cultures</p> <p>Indigenous Groups need to be considered in the future plans for the area</p>	<p>The Taskforce will consider ways to incorporate indigenous culture that provide insight, understanding and practical features that architects can consider in the development of their designs.</p>
<p>Arts</p> <p>Arts should be included in order to ensure that the area has a strong artistic presence</p> <p>Include a multi-purpose arts space</p>	<p>The Taskforce will consider this feedback as part of the development of the draft Framework.</p>



3.1. DEMOGRAPHIC PROFILE EXERCISE

Part of the workshops for the community and for service providers/specialists included a 'demographic profile' exercise which enabled the needs and aspirations of various groups to be discussed. This information provides invaluable feedback to assist in Fishermans Bend planning for the future needs of these groups.

TO SUPPORT A LIVEABLE FUTURE FOR YOUNG PEOPLE

	Service providers workshop	Community workshop
TOP IDEAS	<ul style="list-style-type: none"> Youth employment policy Opportunities for development/coaching via local club Connections to other education/employment Spaces for working hubs/incubators 	<ul style="list-style-type: none"> Fishermans Bend mini Federation Square – centrally connected Combine TAFE and university campuses
KEEP What are the existing assets and strengths that we should be building on?	<ul style="list-style-type: none"> Accessible sporting facilities to encourage continued participation Co-location of facilities Social places to meet Connection between high school and employment e.g. walking past a higher education facility of a future work area Pathways into employment e.g. coaching opportunities Safe streets to allow young people to feel comfortable walking around, could be considered in employment precinct Connections to school – library – transport 	<ul style="list-style-type: none"> Sporting facilities Bike paths Schools
STOP What approaches or models will not be able to serve us or be appropriate to support liveability in the future?	<ul style="list-style-type: none"> Stand-alone schools won't be a suitable model for the future Libraries that do not provide modern technology 	<ul style="list-style-type: none"> One style of housing Single-use sporting facilities
START What is the most important opportunity or idea for us to pursue and work together on in the future?	<ul style="list-style-type: none"> Provide good connection points for facilities e.g. schools, library Public transport so young people can move to facilities independently Multi-use facilities e.g. school at day, training facility at night Integration while still having independence e.g. enabling the transition from secondary to higher education 	<ul style="list-style-type: none"> University campus with a strong focus on innovation and helping young people to start an enterprise, combine university with a TAFE to suit all requirements, build on the strength/interest of the location e.g. marine biology Nightlife (pop up events, nightclubs) Activate the place to attract people and help them stay

TO SUPPORT A LIVEABLE FUTURE FOR YOUNG PEOPLE (CONT.)

	Service providers workshop	Community workshop
START What is the most important opportunity or idea for us to pursue and work together on in the future?	<p>Active water area</p> <p>To provide uninterrupted running/cycling track – like the 'Tan'</p> <p>Community parks where it's not just a playground for kids but a meeting place for everyone</p> <p>More co-location of different services and facilities</p> <p>Technology especially free Wi-Fi and flexible spaces</p> <p>Youth employment policy – incubation spaces – career mentoring</p>	<p>Safe, accessible transport</p> <p>Range of activities in warehouses e.g. ballet, art, futsal, basketball</p> <p>Open space – somewhere safe to 'hang out' ie skate parks, space like Federation Square</p> <p>Enhance and build community facilities or a community centre with retail spaces (Village High Street concept)</p> <p>Train access</p> <p>Need to consider how the area links with others</p> <p>Improve access on Williamstown Road</p> <p>Use the foreshore space better</p> <p>Use classrooms for community meetings</p> <p>Community gardens ie rooftops, solar panels, more focus on renewable energy</p> <p>Needs to be exciting!</p>



TO SUPPORT A LIVEABLE FUTURE FOR SINGLE PERSON HOUSEHOLDS

	Service providers workshop	Community workshop
TOP IDEAS	<p>Ownership of community activities, gardens</p> <p>Encourage incidental connection with neighbours</p>	<p>Keeping history, sense of place, opportunities to interact e.g. laneways, markets</p> <p>Rich, diverse, stable not homogenous community</p> <p>Dog parks and pet friendly apartments</p>
KEEP What are the existing assets and strengths that we should be building on?	<p>High percentage of single person households so planning for the needs of this group is vital</p> <p>Leveraging partnerships with not-for-profits</p> <p>Encourage opportunities for single people to be involved in activities, ensure things are accessible</p>	<p>Buildings with character/industrial feel/keeping history</p> <p>Indigenous connection</p>
STOP What approaches or models will not be able to serve us or be appropriate to support liveability in the future?	<p>Flow through traffic, it needs to be managed so that walkability is encouraged</p> <p>Single use neighbourhood centres that are not connected to open space</p> <p>Lack of coordination between service providers dealing with a single person on a range of matters</p>	<p>Household 'churn'/turnover – stable communities</p> <p>Businesses turning over. Want to be on a first name basis with the butcher/baker/grocer</p>
START What is the most important opportunity or idea for us to pursue and work together on in the future?	<p>Set aside an area for a 'mall'</p> <p>Incidental connections between neighbours e.g. dog parks</p> <p>Multiple connections and access points in and out of Fishermans Bend</p> <p>Multi-functional, flexible, community spaces and well placed next to transport</p> <p>Adequate lighting and carparking</p> <p>More single person public housing stock</p>	<p>Opportunities for community gardens (productive use), rooftops e.g. vertical gardens, pathways/verges</p> <p>Pets – Pet friendly apartments, need dog parks, pet services e.g. dog walking for elderly people</p> <p>'Fine grain' tenancies and properties – encourage smaller business owners, establish shopping/business and other cooperatives</p> <p>Vibrant/safe streets – good design</p> <p>Keep structures that are part of the local heritage. Preserve one or two factory spaces, multi-purpose uses (sports, pop-ups, markets)</p> <p>Rich, diverse public and commercial realm – cultural diversity, grunginess, income and household tenure mix</p> <p>Drop-off points</p>

TO SUPPORT A LIVEABLE FUTURE FOR OLDER ADULTS

	Service providers workshop	Community workshop
TOP IDEAS	Vibrant, connected, exciting, collaborative workspaces The workspace goes beyond 9am-5pm.	Health and medical facilities Sense of community Community spaces
KEEP	What are the existing assets and strengths that we should be building on?	Sense of community High quality, pleasant, safe green spaces Passive recreation



TO SUPPORT A LIVEABLE FUTURE FOR OLDER ADULTS (CONT.)

	Service providers workshop	Community workshop
STOP	<p>Single use spaces</p> <p>Shopping centres</p> <p>Limiting access to the river</p>	<p>Retain existing open space</p>
START	<p>Opportunities to connect the Yarra River</p> <p>Better connections from Westgate Park</p> <p>Services in close proximity (walkability)</p> <p>Strip shopping/daily needs</p> <p>Integrated transport/safe crossings to adjacent areas</p> <p>Hub that offers community services across generations</p>	<p>Increase opening hours of services and medical facilities</p> <p>A hospital facility</p> <p>Theatre and cultural facilities – opportunities to bring people together</p> <p>Gym facilities (including outdoor gyms)</p> <p>Working with schools to integrate different groups and share skills of older people with younger people</p> <p>Partnerships between aged care providers and developers to provide more facilities</p> <p>Plan for mobility scooters and their parking (including providing wider footpaths)</p> <p>Initiatives that will promote security and safety</p> <p>Affordable social housing that's appropriate for ageing population (less steps, more lifts)</p> <p>Car parking that's appropriate for wheel chair users</p> <p>Swimming pools and other recreation facilities that cater for disabled people and are accessible for all</p> <p>Farmers markets</p>

TO SUPPORT A LIVEABLE FUTURE FOR WORKERS AND BUSINESSES

	Service providers workshop	Community workshop
TOP IDEAS	<p>Mixed use in building to co-locate residential, commercial and offices</p> <p>Encourage co-working, flexible spaces and creative industries</p>	<p>Cycling facilities</p> <p>Transport planning to ensure it is accessible and in the right locations</p>
KEEP What are the existing assets and strengths that we should be building on?	<p>Enhance and keep existing businesses</p> <p>Mixed use in buildings</p> <p>Need infrastructure to support business</p> <p>Mixture of creative businesses – could sell work in retail spaces</p>	<p>Consider human behaviours both currently and into the future</p> <p>Focus on employment precinct</p> <p>Customers need to get to businesses and vice versa – car parking is important</p> <p>Street widths and parking spots on the road for clients and residents</p> <p>Engaging the people who own the land</p>
STOP What approaches or models will not be able to serve us or be appropriate to support liveability in the future?	<p>Closing access to roads or reducing car parking for existing businesses that rely on deliveries and customers</p>	<p>Catering for one style of working e.g. think about various 'home' working spaces – cafés, bars, lounges</p> <p>Imbalance between what businesses need and the proposed changes to roads and access</p> <p>Car parking levy</p> <p>Penalising those with car parking spots</p>
START What is the most important opportunity or idea for us to pursue and work together on in the future?	<p>Develop a strategy for transition and support those businesses that would like to stay</p> <p>Mixed use in buildings</p> <p>Put emergency and evacuation procedures in place</p> <p>Micro clusters for small businesses e.g. the Commons South Melbourne, 80 Market Street</p> <p>Encouraging co-working, flexible work spaces and foster interactions between creatives</p> <p>Need entertainment, restaurants to support work spaces</p> <p>Cater for younger people who work in different spaces and times</p> <p>Connectivity and public transport</p> <p>Incentives to live close to work helps grow businesses</p>	<p>Consider natural land habits e.g. flooding tendencies</p> <p>Sporting facilities e.g. cycling criterion facility and parking</p> <p>Make public transport more accessible for cyclists and those using other modes of transport</p> <p>Parking needs to be considered with high rise apartments</p> <p>10 minutes to access all facilities – transport, parks, shops</p> <p>A transition plan to a residential/commercial area</p> <p>Consider council to govern entire precinct area</p>

TO SUPPORT A LIVEABLE FUTURE FOR FAMILIES

	Service providers workshop	Community workshop
TOP IDEAS	<p>Easy access to open spaces and moving around easily</p> <p>Easy access needed to the beach and river</p>	<p>Men's Shed connected to families/ children's needs e.g. make toys</p> <p>Blend spaces, café/library on edge of park</p>
KEEP What are the existing assets and strengths that we should be building on?	<p>Open space</p> <p>Retaining existing parkland</p> <p>Enhancing the riverfront/greater integration/reducing barriers to the river</p> <p>Different kinds of open space</p> <p>Keep connection to the sea</p>	<p>Good sense of community (Garden City, Albert Park) where elderly connect with families and neighbours</p> <p>Good green space and running tracks</p> <p>Diversity of dwellings and socio-economic status intermingled ("tapestry" community)</p> <p>Community safety initiatives and opportunities for involvement in groups</p> <p>Sandridge Surf Life saving Club – Nippers</p> <p>Go Karting club</p>



TO SUPPORT A LIVEABLE FUTURE FOR FAMILIES (CONT.)

	Service providers workshop	Community workshop
STOP What approaches or models will not be able to serve us or be appropriate to support liveability in the future?	<p>One style of housing – provide a broad range of housing choices</p> <p>Heavy vehicles creating congestion</p> <p>Disconnecting open space with barriers such as the freeway</p>	<p>Locking up spaces for dedicated use</p> <p>Monoculture created by limited demographic buying into the area</p> <p>Buildings that are not adaptable or flexible and enable mixed use</p> <p>'Gated communities' in towers, unable to create connections with residents</p> <p>Heavy traffic roads – impacts safety for families, safe crossings needed</p> <p>Anti-social activity in Westgate Park</p>
START What is the most important opportunity or idea for us to pursue and work together on in the future?	<p>Links – vegetated corridors with a sense of play</p> <p>Sitting places not just transport corridors (places for families to relax)</p> <p>Aquarium to re-connect the sea/or education centre</p> <p>Water transport facility/water taxi</p> <p>Create housing regulations to ensure affordable 3-bedroom options</p> <p>Alternative active transport options for residents and tourists alike</p> <p>Centralise open space – existing open space is not central and not very accessible</p> <p>Open up access to the river</p>	<p>Look to cities e.g. Vancouver where design provides open space connections, active space</p> <p>Open spaces – safety critical to get people out and about, communal areas where people go through and to ie for lunch</p> <p>Blend spaces, café/library on edge of park, Men's Shed connected to families/children's needs e.g. make toys</p> <p>Factor street interface into the design to allow connectivity and other options such as technology solutions</p> <p>Community gardens, child/family friendly places – plan for this so towers don't overshadow</p> <p>Places for children to gather and play together safely e.g. cricket, use their imaginations, run, explore, take risks but in an appropriate environment</p> <p>Explore Westgate Park opportunities</p> <p>Plan for childcare, schools, outdoor space to be located together</p>

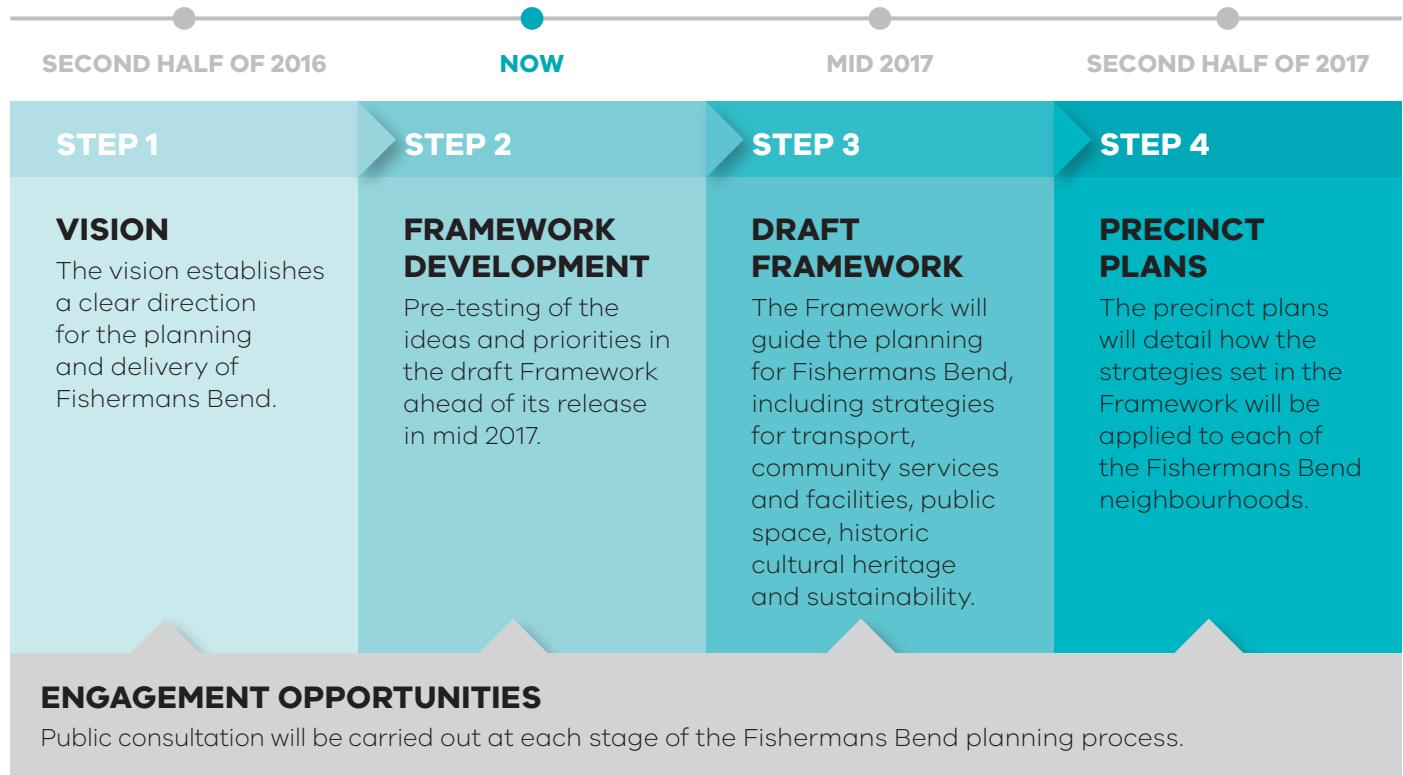
4. NEXT STEPS

This Public Engagement Report is a summary of feedback from community members and other key stakeholders on the development of the *Draft Fishermans Bend Framework* and the key ideas and priorities, as well as capturing the community's broader vision for the future of Fishermans Bend.

Overall there was strong participation in the public engagement process and a diversity of views expressed.

The Taskforce is committed to engaging with the community and stakeholders at every step of the planning for Fishermans Bend.

The next steps are shown in the diagram below.



Planning scheme amendments will be required to implement the *Fishermans Bend Framework* and Precinct Plans in the planning schemes of the City of Melbourne and City of Port Phillip.

FISHERMANS BEND

Get involved and have your say on Australia's largest urban renewal project today

Email: fishermansbend@delwp.vic.gov.au
Website: www.fishermansbend.vic.gov.au



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